



SUNSHINE BROADCASTING GENERAL CONTEST RULES

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

Note: These rules cover daily contests for Radio Stations WTMG-FM, WKZY-FM, WDVH-FM, WHHZ-FM and WTMN-AM (the "Station"). These rules may be superseded by separate specific rules for major contests conducted by the Station or its sponsors.

1. HOW TO ENTER THE CONTEST:

- a. The contest or promotion (the "Contest") will take place during the dates and times specified in the official rules of the Contest. The Station may change the dates and/or terms of the Contest without prior notice. Any material changes will be broadcast on the Station and/or posted on their website.
- b. To be eligible to enter, listeners must follow the instructions set forth in the rules of the Contest and must fulfill all of the eligibility requirements of the Contest.

2. ELIGIBILITY RESTRICTIONS:

- a. Unless otherwise specified, the Contest is open to all listeners of the Station who are 18 years of age or older and who legally reside in the greater North Central Florida area. Employees of the Station, their licensee, corporate parents, subsidiaries and affiliates, advertising agencies, participating sponsors/promotional partners, other radio stations in the North Central Florida area and the members of their immediate families and or households are ineligible to participate or win.
- b. Winners must waive any and all claims of liability against Stations WTMG-FM, WKZY-FM, WDVH-FM, WHHZ-FM and WTMN-AM, Sunshine Broadcasting and its affiliates and respective employees and agents for any personal injury or loss which may occur from participation in this contest or from the use of the prize. If a prize winner is proven by Sunshine Broadcasting to give mis-information about their identity, then the listener is hereby ineligible to become a winner for two calendar years from the date information is proven on any Sunshine Broadcasting station, WTMG-FM, WKZY-FM, WDVH-FM, WHHZ-FM and WTMN-AM.
- c. Only one winner per household or per address may win a contest every sixty (30) days on each Sunshine Broadcasting radio station. Or sixty (60) days if the value of the prize is equal to or greater than \$75! Only one winner per household or address is permitted in any Contest. You may only win in your own name. A household includes any persons living at or using the same address.
- d. By winning a prize valued at \$600.00 or more, you become ineligible for a calendar year, from the date of winning, to win any prize on any Sunshine Broadcasting radio station including WTMG-FM, WKZY-FM, WDVH-FM, WHHZ-FM and WTMN-AM. If a winner wins over \$600.00 in cumulative prizes through one calendar year the winner may receive a 1099 Tax Form.

****Contest rules may change without notice due to unforeseen circumstances.**

3. PRIZES:

- a. Contest prizes and values will be indicated in the rules of the Contest.
- b. Unless otherwise indicated in the rules of the Contest, all prizes or prize certificates may be picked up at the office of Sunshine Broadcasting, 100 NW 76th Drive, Suite 2, Gainesville, Florida 32607. Prizes may be claimed during regular business hours (between 9:00am and 5:30pm, Monday through Friday). Winner(s) will be required to present valid government-issued photo identification and provide their address, phone number, and Social Security number to claim a prize. Unless otherwise permitted by the Station, winners must claim their prizes in person, and prizes cannot be claimed by third parties on behalf of winners. Failure to comply with these requirements will result in the forfeiture of the prize. The winner will forfeit any prize or prize certificate not claimed within fifteen (15) days of winning. No alternate winner will be selected and the prize will become the property of Sunshine Broadcasting. If a prize or prize certificate is not available at the time that the winner arrives at the studio location to claim the prize, the Station, solely at their discretion, may opt to mail the prize to the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. Sunshine Broadcasting is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Contest sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed in the rules of the Contest and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. SELECTION OF WINNERS:

- a. Decisions of the Station' management with respect to the contest are final.
- b. Winners will be selected and notified of their prize in the manner described in the rules of the Contest.

5. CONDITIONS:

- a. Payments of all federal, state and local taxes are the sole responsibility of the winner. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material related to this contest, without further compensation, and (where permitted by law) to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in their sole discretion may require Contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, their corporate licensee, their parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Contest.
- d. The Station are not responsible for (i) show cancellations, lost, stolen, mangled, misdelivered, postage due, illegible, incomplete or late entries; (ii) telephone service outages, delays, busy signals, facsimile transmission errors, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call or entering the contest.
- e. The Station reserves the right to make changes in the rules of the Contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, a prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserve the right, but not the obligation, to cancel or modify the Contest and shall not be required to award a substitute prize.
- f. Failure to comply with the rules of the Contest may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station make a good faith determination that a listener has cheated or committed fraudulent activity in connection with a Contest, the Station reserve the right to disqualify that listener from entering and/or winning future Contests.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize.

h. Due to the time delay that exists between the station's over the air signal and the station's online streaming, listeners who listen to the station's online signal may hear the cue to call later than listeners listening to the station's analog over the air signal. As a result, the odds of a digital or online listener becoming a contestant are diminished.

i. Copies of the written contest rules are available during regular business hours at the main studios of Sunshine Broadcasting 100 NW 76th Drive, Suite 2, Gainesville, Florida 32607.